



“LAGNIAPPE”
Above and Beyond Human Resources

2019 SCPMA-HR ANNUAL TRAINING CONFERENCE

April 11, 2019

The Grand, 4101 E. Willow St., Long Beach, CA 90815

Sponsorship/Exhibitor Registration

Organization Name: _____

Organization Address: _____

Phone: _____ Fax: _____

E:mail: _____

Primary Contact/Representative: _____

Our organization wishes to participate as a sponsor at the following level:

Platinum \$2,500.00 _____ Gold \$2,000.00 _____ Silver \$1,500.00 _____ Bronze \$1000.00 _____

Signature: _____ Date: _____

A signed registration form is required with all sponsor or exhibitor registrations. I understand that this sponsorship/exhibitor fee is non-refundable after February 15, 2019. All refunds are subject to a \$50.00 administrative processing fee. Deadline for receipt of exhibitor/sponsorship fees is March 15, 2019. Please make checks payable to SCPMA-HR. A PayPal option is available at www.scpma-hr.org or you can remit payment to:

Paula Adams, IPMA-CP
Director of Airports Administration
Los Angeles World Airports
7301 World Way West, 5th Floor
Los Angeles, CA 90045
padams@lawa.org
424-646-5900

Please contact me if I can be of any assistance. Once your sponsorship is received, we will provide you with additional conference detail. Thank you very much for your support.

SCPMA-HR
P.O. Box 668, Anaheim, CA 92815

2019 SCPMA-HR Conference Sponsorship Levels

Platinum Level - \$2,500

- Organization name listed on conference signage as a sponsor of a general session, breakfast or lunch
- Opportunity to promote your organization during breakfast or lunch session (2 minutes)
- Company/Organization logo placed in main conference hall for the duration of the conference
- Website acknowledgement through December 31, 2019 which includes:
 - Home page banner on SCPMA-HR website giving a special thank you to your organization and links to your organization's home page
 - Priority placement of logo on the SCPMA-HR Conference Sponsors webpage, which links to your organization's website
- Organization logo projected on screen in main conference hall room between sessions
- Admission to all conference events for two people including having lunch in the main room with conference attendees
- Exhibit space with table and electrical outlet (*Exhibitor set-up will begin at 6:30 a.m., April 11, 2019*)
- Conference attendee roster distributed electronically (name, title, agency and email address)

Gold Level - \$2,000

- Organization name listed on conference signage as a sponsor of a general session, breakfast, lunch
- Opportunity to promote your organization during breakfast or lunch session (2 minutes)
- Company/Organization logo placed in main conference hall for the duration of the conference
- Website acknowledgement through December 31, 2019 which includes:
 - Home page banner on SCPMA-HR website giving a special thank you to your organization and links to your organization's home page
 - Priority placement of logo on the SCPMA-HR Conference Sponsors webpage, which links to your organization's website
- Organization logo projected on screen in main conference hall room between sessions
- Admission to all conference events for two people
- Exhibit space with table and electrical outlet (*Exhibitor set-up will begin at 6:30 a.m., April 11, 2019*)
- Conference attendee roster distributed electronically (name, title, agency and email address)

Silver Level - \$1500

- Sponsorship of conference breakout session which includes:
 - Two minutes to speak to breakout session attendees
 - Company/Organization name listed on breakout session sign
- Website acknowledgement through December 31, 2019 which includes:
 - Logo placement on the SCPMA-HR Conference Sponsors webpage linking to your organization's website
- Organization logo projected on screen in main conference hall between sessions
- Admission to conference events for two people
- Exhibit space with table and electrical outlet (*Exhibitor set-up will begin at 6:30 a.m., April 11, 2019*)
- Conference attendee roster distributed electronically (name, title, agency and email address)

Bronze Level - \$1000

- Website acknowledgement through December 31, 2019 which includes:
 - Logo placement on the SCPMA-HR Conference Sponsors' webpage linking to your organization's website
- Organization logo projected on screen in main conference hall between sessions
- Admission to conference events for two people
- Exhibit space with table and electrical outlet (*Exhibitor set-up will begin at 6:30 a.m., April 11, 2019*)
- Conference attendee roster distributed electronically (name, title, agency and email address)

Additional support (such as raffle prizes, drawings) is welcome and will be recognized throughout the conference event. Giveaways of products/services will also be announced throughout the conference. Sponsors will be contacted to confirm conference details and to receive company logos.

Opportunities for business card only advertising are available by request.

- **Sponsor:**

- **Level of Sponsorship:**

- **Sponsors Conference Attendee Information:**

(Please let us know who will be attending from your organization.)

Name: _____

Title: _____

Email Address: _____

Phone: _____

Name: _____

Title: _____

Email Address: _____

Phone: _____

- **Raffle:**

(Sponsors wishing to provide a raffle prize will be given the opportunity to collect business cards and award a prize during a general session. This is entirely voluntary.)

Will you be participating in the individual sponsor raffle? Yes _____ No _____ Undecided _____

If participating, do you wish SCPMA-HR to provide a container for business cards? Yes _____ No _____

- **Advertising Contact:**

Who will be your organization's contact for advertising related information?

Name: _____

Title: _____

Email Address: _____

Phone: _____

Sponsors will need to provide their organization's logo as well as an advertisement copy. Some sponsors opt to use only their organization's logo and others provide both an advertisement and logo copy. This is the sponsor's preference.

- **Website Information:**

(Sponsor website information will be placed on SCPMA-HR's webpage)

Website address to be used: _____

Exact company name to be used: _____

- **Return to:**

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