



# SCPMAHR

Southern California Public Management Association - Human Resources

January 9, 2019

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**SOUTHERN CALIFORNIA PUBLIC MANAGEMENT ASSOCIATION –  
HUMAN RESOURCES (SCPMA-HR) PROUDLY ANNOUNCES A  
SPONSORSHIP OPPORTUNITY FOR ITS ANNUAL TRAINING  
CONFERENCE: APRIL 11, 2019**

**"LAGNIAPPE"**

*Above and Beyond Human Resources*

When was the last time you gave a little something extra? Whether for an internal stakeholder, an outside customer, or the benefit your entire industry, giving a little something extra should be our goal for 2019.

Southern California Public Management Association (SCPMA-HR) is giving you the opportunity to do a little something extra by sponsoring our 2019 SCPMA-HR Annual Training Conference. Lagniappe is a tradition in New Orleans of giving a little something extra to customers. At this year's conference, our goal is to empower attendee's to provide excellent service within their organizations with a little something extra. We can achieve our goal with your help!

We invite you to join us as a sponsor for our 2019 SCPMA-HR Training Conference on Wednesday, April 11, 2019. Our goal is to raise \$20,000.

On behalf of the 2018-19 SCPMA-HR Executive Board of Directors, we are pleased to integrate your support with the thousands of employees that count on us daily. We appreciate you, and I personally thank you for your consideration.

In gratitude,

Paula Adams

SCPMA-HR Director at Large and 2018-19, Chair  
Annual Conference Sponsorship Committee

## Who We Are

The Southern California Public Management Association-Human Resources (SCPMA-HR) is a group of dedicated professionals in public sector human resources. Due to our mutual involvement in the field of human resources, we would like to extend an invitation to you to partner with us as a sponsor for our upcoming 2019 SCPMA-HR Annual Training Conference on April 11, 2019. Our sponsors are part of an elite group that fully complements and supports the professional development of our membership. We appreciate the cooperative relationship that we share. As such, we encourage you to look at our sponsorship opportunities for this year and consider sponsorship at a level that would be of value to your organization.

Last year our training conference was very well attended with over 250 attendees from 71 different agencies. The conference attracted participants from five Southern California counties. The attendees represent a diverse group of public-sector personnel managers and professionals from a variety of agencies including counties, cities, school districts, utilities and special districts. This affords sponsors a great opportunity to meet dedicated human resources personnel searching for new technology, legal updates and support, employee relations support, and ideas to improve their organizations as well as strengthen their own expertise.

We are very excited about this year's conference program that is filled with innovative sessions and speakers certain to provide attendees with new perspectives and thought provoking ideas. The theme of "LAGNIAPPE – Above and Beyond Human Resources" will speak to providing excellent service with a lil' something extra within our organizations. This year's conference will focus on ways you develop and stay current with HR best practices, learning from industry leaders that practice Lagniappe in their work, and how to expand your own HR Lagniappe. We have an inspirational, insightful, and informative Keynote Speaker; breakout sessions that take it to the next level; a Bourbon Street style HR jam session; HR Legal Update; and Lagniappe Libations at our Happy Hour.

This year's conference is moving to The Grand Event Center in Long Beach, CA. The conference set-up is extremely sponsor-friendly with exhibitor tables strategically placed to provide frequent opportunities for attendees to "pass through" the area and visit the sponsors. Also, for this year's conference, all organizations sponsoring at the Silver, Gold or Platinum levels will have their organizations' advertisements and/or logo placed on the SCPMA-HR Conference Sponsors' webpage and displayed during the conference. Food and beverages will also be available. More detail is provided on the attached Sponsor and Exhibitor form.

## Conference Details:

*Who: Southern California public sector human resources professionals*

*What: The Southern California Public Management Association – Human Resources (SCPMA-HR) Annual Training Conference*

When: *Thursday, April 11, 2019 from 8:30 a.m. to 4:30 p.m.*  
*Sponsors may begin setting up at 7:00 a.m. on April 11, 2019*

Where: *The Grand Event Center, 4101 E. Willow Street, Long Beach, CA 90815*

How: *Sponsors should:*

- 1) Complete the attached Sponsor/Exhibitor Registration Form;*
- 2) select a sponsorship option and process payment;*
- 3) return form; and*
- 4) contact us with any questions.*

We would like to, once again, express our gratitude for your commitment and support to our organization. We look forward to hearing from you. Please contact us if you would like additional information. Our contact information is attached on the Sponsor/Exhibitor Form.