

2021 SCPMA-HR ANNUAL TRAINING VIRTUAL CONFERENCE

Sponsorship/Exhibitor Registration

Organization Name: _____

Organization Address: _____

Phone: _____ Fax: _____

E:mail: _____

Primary Contact/Representative: _____

Our organization wishes to participate as a sponsor at the following level:

- Silver \$1,500.00 Platinum \$2,500.00 Gold \$2,000.00
 Bronze \$1,000.00

Signature: _____ Date: _____

A signed registration form is required with all sponsor or exhibitor registrations. I understand that this sponsorship/exhibitor fee is non-refundable after March 26, 2021. All refunds are subject to a \$50.00 administrative processing fee. Deadline for receipt of exhibitor/sponsorship fees is March 26, 2021. Please make checks payable to SCPMA-HR. An online payment option is available at www.scpma-hr.org or you can remit payment to:

Port of Long Beach
ATTN: Harvinder Kaur
415 W. Ocean Boulevard
Long Beach, CA 90802

Please contact Sylvana Tamura, VP of Membership, at sylvana.tamura@longbeach.gov for any questions. Once your sponsorship is received, we will provide you with additional conference details. Thank you very much for your support.

2021 SCPMA-HR Conference Sponsorship Levels

Platinum Level \$2,500

- Opportunity to introduce yourself during the facilitated live lunch program (2 minutes max)
- One (1) sponsored pre-recorded email to attendees
- One (1) sponsored post email to email attendees
- One (1) complimentary webinar Lunch and Learn with SCPMA HR membership in 2021
- Website acknowledgment through December 31, 2021 which includes:
 - Home page banner on SCPMA-HR website giving a special thank you to your organization and links to your organization's home page
 - Social Media Sponsor Promotion on SCPMA-HR LinkedIn and Instagram account
- Admission to all conference events for two (2)
- Conference attendee roster distributed electronically (name, title, agency and email address)
- Virtual Booth

Gold Level \$2,000

- One(1) sponsored pre-recorded email to attendees
- One(1) complimentary webinar Lunch and Learn with SCPMA-HR membership in 2021
- Sponsorship of conference breakout session which includes:
 - 15 second of a pre-recorded message to breakout session attendees
- Website acknowledgment through December 31, 2021 which includes:
 - Home page banner on SCPMA-HR website giving a special thank you to your organization and links to your organization's home page
- Admission to all conference events for two (2)
- Conference attendee roster distributed electronically (name, title, agency and email address)
- Virtual Booth

Silver Level \$1,500

- Sponsorship of conference breakout session which includes:
 - 15 seconds of a pre-recorded message to breakout session attendees
 - Company/Organization name listed on breakout session agenda
- Website acknowledgment through December 31, 2021 which includes:
 - Logo placement on the SCPMA-HR Conference Sponsors web-page linking to your organization's website
- Admission to conference events for two (2)
- Virtual Booth

Bronze Level \$1,000

- Website acknowledgment through December 31, 2021 which includes:
 - Logo placement on the SCPMA-HR Conference Sponsors web-page linking to your organization's website
- Admission to conference events for two (2)
- Virtual Booth

Additional support (such as raffle prizes, drawings) is welcome and will be recognized throughout the conference event. Giveaways of products/services will also be announced throughout the conference. Sponsors will be contacted to confirm conference details and to receive company logos.

- **Sponsor:** _____

- **Level of Sponsorship:** _____
- **Sponsors Conference Attendee Information:**

(Please let us know who will be attending from your organization.)

Name: _____ Title: _____

Email Address: _____ Phone: _____

Name: _____ Title: _____

Email Address: _____ Phone: _____

- **Raffle:**

Will you be participating in the individual sponsor raffle? Yes No Undecided

- **Advertising Contact:**

Who will be your organization's contact for advertising related information?

Name: _____ Title: _____

Email Address: _____ Phone: _____

Sponsors will need to provide their organization's logo as well as an advertisement copy. Some sponsors opt to use only their organization's logo and others provide both an advertisement and logo copy. This is the sponsor's preference.

- **Website Information:**

(Sponsor website information will be placed on SCPMA-HR's webpage)

Website address to be used: _____

Exact company name to be used: _____

- **Return to:**



SCPMA-HR
sylvana.tamura@longbeach.gov