

2023 ANNUAL TRAINING CONFERENCE



Wednesday, April 19, 2023
The Grand, 4101 E. Willow Street, Long Beach, CA 90815

SPONSORSHIP/EXHIBITOR REGISTRATION

Organization Name: _____

Organization Address: _____

Phone: _____ **Fax:** _____ **Email:** _____

Primary Contact/Representative: _____

Our organization wishes to participate as a sponsor at the following level:

Platinum \$3,000 Gold \$2,500 Silver \$2,000 Bronze \$1,000 Breakout/
Happy Hour \$500

Our organization is not able to attend, but wishes to sponsor (please provide details i.e. monetary donation, swag, raffle item):

Signature: _____ **Date:** _____

A signed registration form is required with all sponsor or exhibitor registrations. Please submit a completed registration form by March 20, 2023. I understand that this sponsorship/exhibitor fee is non-refundable after April 3, 2023. All refunds are subject to a \$50.00 administrative processing fee. Please make checks payable to **SCPMA-HR**. An online payment option is available at www.scpma-hr.org or you can remit payment to:

SCPMA – HR
2023 Conference Sponsorship
PO Box 10203
Glendale, CA 91209

Please contact Russ Quan, Treasurer, at rquan@glendaleca.gov for any questions. Once your sponsorship is received, we will provide you with additional conference details.

Thank you very much for your support.

2023 SCPMA-HR CONFERENCE SPONSORSHIP LEVELS

PLATINUM LEVEL - \$3,000

- Organization name listed on conference signage as a sponsor of a general session, breakfast or lunch
- Opportunity to promote your organization with video recording that will be placed on SCPMA-HR website (2 minutes)
- Organization logo projected on a screen in main conference hall room between sessions
- Website acknowledgement through December 31, 2023 which includes:
 - Home page banner on SCPMA-HR website giving a special thank you to your organization and links to your organization's home page
 - Priority placement of logo on the SCPMA-HR Conference Sponsors webpage, which links to your organization's website
- Admission to all conference events for two people
- Conference attendee roster distributed electronically (name, title, agency and email address)
- One booth space in the vendor hall (maximum 2 representatives)
 - VIP placement in vendor hall (preferred space)
- One 8 ½ x 11 flyer or business card in conference bags

GOLD LEVEL - \$2,500

- Organization name listed on conference signage as a sponsor of a general session, breakfast or lunch
- Website acknowledgement through December 31, 2023, which includes:
 - Home page banner on SCPMA-HR website giving a special thank you to your organization and links to your organization's home page
 - Priority placement of logo on the SCPMA-HR Conference Sponsors webpage, which links to your organization's website
- Organization logo projected on the screen in main conference hall room between sessions
- Admission to all conference events for two people
- Conference attendee roster distributed electronically (name, title, agency and email address)
- One booth space in the vendor hall (maximum 2 representatives)
- One 8 ½ x 11 flyer or business card in conference bags

SILVER LEVEL - \$2,000

- Website acknowledgement through December 31, 2023, which includes:
 - Logo placement on the SCPMA-HR Conference Sponsors webpage linking to your organization's website
- Organization logo projected on a screen in the main conference hall room between sessions
- Conference attendee roster distributed electronically (name, title, agency and email address)
- One booth space in the vendor hall (maximum 1 representative)

BRONZE - \$1,000

- Website acknowledgement through December 31, 2023, which includes:
 - Logo placement on the SCPMA-HR Conference Sponsors' webpage linking to your organization's website
- Organization logo projected on a screen in the main conference hall room between sessions
- One booth space in the vendor hall (maximum 1 representative)

BREAKOUT/HAPPY HOUR - \$500

- Website acknowledgement through December 31, 2023, which includes:
 - Logo placement on the SCPMA-HR Conference Sponsors' webpage linking to your organization's website
- Organization logo projected on a screen in the Breakout/Happy Hour room

Addition Option:

- \$100 for each additional Sponsor representative beyond the number provided by the sponsorships

Additional support (such as raffle prizes, and drawings) is welcome and will be recognized throughout the conference event. Giveaways of products/services will also be announced throughout the conference. Sponsors will be contacted to confirm conference details and to receive company logos.

- **Sponsor:** _____
- **Level of Sponsorship:** _____
- **Sponsors Conference Attendee Information:**

(Please let us know who will be attending from your organization.)

Name: _____ Title: _____

Email Address: _____ Phone: _____

Name: _____ Title: _____

Email Address: _____ Phone: _____

RAFFLE:

Will you be participating in the individual sponsor raffle? Yes No
Sponsor raffles will take place at the social hour.

ADVERTISING CONTACT:

Who will be your organization's contact for advertising-related information?

Name: _____ Title: _____

Email Address: _____ Phone: _____

Sponsors will need to provide their organization's logo as well as an advertisement copy. Some sponsors opt to use only their organization's logo and others provide both an advertisement and logo copy. This is the sponsor's preference.

WEBSITE INFORMATION:

(Sponsor website information will be placed on SCPMA-HR's webpage)

Website address to be used: _____

Exact company name to be used: _____

RETURN FORM BY MAIL OR EMAIL:

SCPMA-HR
P.O. Box 10203
Glendale, California 91209

rquan@glendaleca.gov