



2020-2021

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PARTNER WITH SCPMA-HR AT OUR ANNUAL CONFERENCE!  
YOU WILL BE KEY AS WE INSPIRE OUR ATTENDEES TO:  
**RENEW, REPLENISH, REPRESENT**

Dear Sponsors,

This past year has been pivotal for all HR professionals as we shown our resilience during a time of a pandemic, economic crisis, and social injustice AND continued to serve!

This year's SCPMA-HR Annual Conference aims to provide an environment where our membership can be inspired and they also renew, replenish, and represent.

- Our members will find ways to renew their skills and purpose, as they continue to serve their respective organizations.
- Our members will replenish, giving them time to relax, recenter, and focus on their overall wellness.
- Our members will represent, giving them the platform to have conversations on diversity, inclusion, equity, and belonging.

For the safety of our membership, speakers, and sponsors, our Conference will be fully virtual this year. We have partnered with Cvent in providing a platform for this robust conference, which includes features that are valuable for sponsors, members, and SCPMA-HR.

At this time, we are inviting you to support the conference and the membership we serve as a sponsor. Our goal this year is to raise \$20,000. Our sponsors will have a unique opportunity to engage with the attendees and also inform the attendees of their products and services virtually. Sponsors will also have the opportunity to provide a video that will be embedded on the Attendee Hub page for the conference.

To support our conference and become a sponsor, please email Sylvana Tamura at [sylvana.tamura@longbeach.gov](mailto:sylvana.tamura@longbeach.gov) so she can send you the form and links for the registrations. You can also visit our website at [www.scpma-hr.org](http://www.scpma-hr.org) to register as a sponsor or find more information about sponsorship.

If you have any questions, please contact Sylvana Tamura at [sylvana.tamura@longbeach.gov](mailto:sylvana.tamura@longbeach.gov). On behalf of 2020-2021 SCPMA-HR Executive Board of Directors, we are excited for you to join us in supporting many HR professionals to be inspired, and also renew, replenish, and represent. We appreciate you, and personally thank you for your consideration.

In gratitude,

  
Sandy Witz  
SCPMA-HR President